

BEARINGNET
**USER
MEETING**
WARSAW | MARCH 2026

Sponsorship Opportunities

12 - 14 March 2026

DoubleTree by Hilton
Hotel & Conference Centre Warsaw



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events@bearingnet.net
www.bearingnet.net

BearingNet User Meeting Sponsorship Opportunities



The BearingNet User Meeting is a fabulous opportunity to network with your industry peers, catch up with your existing partners and make new connections. This is also a great opportunity to promote your company and branding to a carefully selected audience and benefit from:

1. Brand Exposure and Recognition

Gain visibility through prominent logo placement on our event materials such as banners, signage, and promotional materials. This exposure helps enhance brand recognition and awareness among all the attendees.

2. Social Media Exposure

Take advantage of the significant social media buzz that our User Meetings generate. Our sponsors benefit from event related posts, hashtags, and social media mentions.

3. Product or Service Promotion

Showcase your products or services to a captive audience, leading to increased sales and customer acquisition.

Have a look at the range of sponsorship opportunities available for the Warsaw User Meeting in this brochure. Take advantage of the promotion and reserve your package today!

Thinking of something a little different?

If you have a specific idea on how you would like to promote your company during the User Meeting, speak to us and we will do our best to make it happen.



Nicola Beer

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Ania Walton

Account Manager

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Welcome Pack Sponsorship



Canvas Bags **SOLD**

Your company logo on canvas tote bags which are handed out to every attendee at the event. This also includes an insert which can either be a brochure or a small giveaway. We provide the bags, all you have to organise is the insert.

Pricing: €3,950

Attendee Pack Insert

You can provide us with a brochure, leaflet or a small branded giveaway to be included in every canvas bag.

Pricing: €1,000

Floor Plan Sponsor **SOLD**

Your logo displayed on the printed version of the floor plan included in the canvas bags, as well as on the digital meeting planner available to all attendees before and during the event.

Pricing: €1,500



Hotel and Hall Sponsorship



Keycards **SOLD**

Your branding displayed on the hotel keycards of the attendees staying at the event hotel (2 per attendee).

Pricing: €5,000

Lanyards **SOLD**

Would you like to see your colours and branding worn by all attendees, and visible on the majority of the event footage? Provide us with your branded lanyards.

Pricing: €5,000

Floor Tiles

Branded tiles placed on the floor around the main hall of the event.

Pricing: Bring your own: €75 per tile / Leave the hard work to us: €170 per tile (min 5 pieces)

Flags **NEW** Available only for this event! **3 spaces remaining**

You have an incredible opportunity to fly your branding on a giant flag directly outside the event hotel! There are limited spaces being offered for this unique opportunity.

Pricing: €3,000



Food and Entertainment Sponsorship



Welcome Reception Package **SOLD**

Have your brand displayed during the first social event of the User Meeting with pop-up banner announcements as well as branded coasters in the bar area.

Pricing: €1,000

Refreshment Area Package **SOLD**

Like the idea of your branding being visible throughout the event? If so, this is the option for you! We provide pop-up banner announcements across the main meeting room, as well as branded cups and napkins in the refreshment areas which are available to attendees for the duration of the networking sessions.

Pricing: €4,000

Farewell Dinner Games and Drinks Package

After two full days of networking, it is time for our attendees to have a drink and celebrate the many fruitful networking opportunities created. Your branding will be shown across the Farewell Dinner hall, with banners, drinks coasters, and table announcements. Two banners also included alongside the popular games area that always draws in a crowd!

Pricing: €1,750

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Print and Digital Sponsorship



Daily Highlights Email **SOLD**

Have your company logo shown in a prominent position of our daily highlights email. After each day of the event, a highlights email will be sent to every attendee including photos, a summary of the day, and upcoming plans for the following day of networking.

Pricing: €1,000

Pre User Meeting Email (Event Spotlight)

Let attendees know you will be at the meeting, releasing a new product, or have a new website, with a pre-event email to the User Meeting contacts. An excellent way of promoting your brand before the User Meeting even begins!

8 spaces available, please ask our team for further information.

Pricing: €800

Event Brochure Advertising (Inside Front Cover) **NEW**

Place your advert on the inside front cover of the main event brochure. This will feature alongside important information such as the meeting agenda, hotel and local area details.

Pricing: €500

Event Brochure Advertising (Back Cover) **SOLD**

Feature on the back cover of the main event brochure. Your advert will be seen by every attendee at the meeting, and be placed in the canvas bags.

Pricing: €500

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DAY ONE - HIGHLIGHTS

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WASHINGTON D.C.



Print and Digital Sponsorship



Meeting Planner

With more than 2,000 meetings being planned before the event, you have the opportunity to sponsor the meeting planner area where attendees organise their meetings pre event. The Meeting Planner is a hub of activity! Add your logo and branding to the most used digital tool before and during the Warsaw User Meeting.

Pricing: €1,000

Pads and Pens **SOLD**

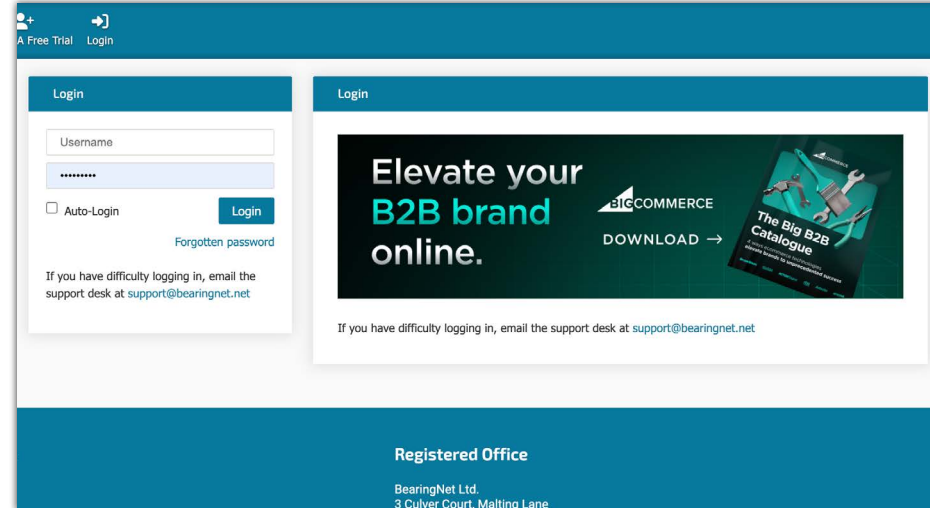
Appreciated by all, pads and pens are a very useful addition to attendee meeting tables. A branded notepad and pen will be on every table for attendees to use.

Pricing: €1,500

Login Banner - BearingNet Login Page

Display your branding with a banner on the login page for a whole month leading up to the User Meeting. Site traffic will increase during this time, meaning more views and clicks. Only one space available.

Pricing: €1,250



Other Sponsorship Opportunities



Seat Covers **SOLD**

Your branding on 600+ chairs in the main meeting room, allowing your logo to appear in photos, videos and be present at every meeting between distributors!

Pricing: €6,000

Hotel Bedroom Welcome Screen

Welcome User Meeting attendees as they settle in, with your branding on the 55 inch television screens which are in every attendee bedroom!

Pricing: €1,750

Hotel Lift Screens **SOLD**

A well-used and vital part of any hotel, the lifts will take the BearingNet members to where they need to be! You have the chance to place your branding on the lift information screens for the entirety of the event, and for all to see.

Pricing: €500

